

An Introduction: Competition, Intellectual Property, Platforms and New Technology

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On February 7, 2020, VIT University School of Law, Chennai, hosted an international conference titled, “Competition Law and Intellectual Property in the Age of Platforms and New Technology.” The conference was co-hosted by VIT University School of Law, Chennai, University of Salzburg Law School, the University of Tennessee Law School, and University of the Pacific, McGeorge School of Law. The conference brought together experts from around the world to speak concerning the intersection of competition and intellectual property law in the context of platforms and new technology. Some of the speakers included Manish Mohan Govil (Advisor for the Competition Commission of India), Dean Manimuthu Gandhi (VIT Law School), Dr. Raju KD (Rajiv Gandhi School of IP Law), Dr. Patrick Warty (University of Salzburg), Dr. Gary Pulsinelli (University of Tennessee Law School), Dr. Vishv Priya Kohli, (Copenhagen Business School), Dr. Maria José Schmidt-Kessen (Copenhagen Business School), Dr. Henrik Andersen (Copenhagen Business School), Yogesh A. Pai (National Law University, Delhi), Michael S. Mireles (University of the Pacific, McGeorge School of Law), D. Calab Gabriel, (Lex IP care, Delhi) and Dr. Saurabh Mishra (Joint Director, Competition Commission of India). The conference also received over 85 articles in response to a call for papers.

This issue of the VIT University School of Law, Chennai, Law Review includes the articles of several of the speakers. The first paper is by Dr. Henrik Andersen from Copenhagen Business School and is titled, “*Price Strategies of Intellectual Property Rights Holders of Technology Products*”

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and Antidumping Policies: The Legal Risks of Price Discrimination beyond Competition Law.” The paper discusses why intellectual property holders should consider antidumping laws in determining pricing. The second paper is by Dr. Gary Pulsinelli from the University of Tennessee School of Law and is titled, “*Antitrust Implications of Protecting Software Interfaces.*” This article discusses the U.S. Supreme Court case, Oracle v. Google, concerning the copyright protection and antitrust issues involving software APIs. The third paper is by Dr. Maria José Schmidt-Kessen from Copenhagen Business School and is titled, “*The Impact of Data Ownership Rights on Competition in Big Data Markets: Reflections in the Context of the EU and Global Data Economy.*” The paper analyses the implications of the creation of an IP-like right for data. The final paper is by Dr. Vishv Priya Kohli and is titled, “*Globalisation and FRAND – IP & Competition Law Perspective.*” This paper analyses standard essential patents and FRAND requirements around the world.

Unfortunately, due to the COVID-19 Global Pandemic, the publication of the papers from the conference has been delayed. The papers should be considered published as of the date of the conference: February 7, 2020.