



**VIT**<sup>®</sup>

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**Vellore Institute of Technology**  
(Deemed to be University under section 3 of UGC Act, 1956)

## **VIT BUSINESS SCHOOL**

### **Bachelor of Commerce** **B. Com (Hons.) – (3 years)**

Curriculum

*(2021-2022 admitted students)*



## **VISION STATEMENT OF VELLORE INSTITUTE OF TECHNOLOGY**

VIT will impart futuristic education in multidisciplinary areas and instill high patterns of discipline through our dedicated staff, which shall set global standards, making our students cognitively superior and ethically strong, who in turn shall improve the quality of life of the human race.

## **MISSION STATEMENT OF VELLORE INSTITUTE OF TECHNOLOGY**

1. **World class Education:** Excellence in education, grounded in ethics and critical thinking, for improvement of life.
2. **Cutting edge Research:** An innovation ecosystem to extend knowledge and solve critical problems.
3. **Impactful People:** Happy, accountable, caring and effective workforce and students.
4. **Rewarding Co-creations:** Active collaboration with national / international industries & universities for productivity and economic development.
5. **Service to Society:** Service to the region and world through knowledge and compassion.

## **VISION STATEMENT OF THE VIT BUSINESS SCHOOL**

Transforming life through excellence in education and research.

## **MISSION STATEMENT OF THE VIT BUSINESS SCHOOL**

VIT Business School's Mission is to develop innovative, globally competitive and socially responsible leaders.



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## **B.Com (Hons)**

### **PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)**

1. Graduates will function in their profession with social awareness and responsibility.
2. Graduates will interact with their peers in other disciplines in their work place, all stake holders and participate in business development and align with corporate strategies.
3. Graduates will be successful in pursuing higher studies in their chosen field.



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## **B.Com (Hons)**

### **PROGRAMME OUTCOMES (POs)**

PO\_02: Having a clear understanding of the subject related concepts and of contemporary affairs.

PO\_06: Having problem solving ability- solving social issues and business and social Problems.

PO\_07: Having adaptive thinking and adaptability.

PO\_08: Having a clear understanding of professional and ethical responsibility.

PO\_09: Having cross cultural competency exhibited by working as a member of teams.

PO\_10: Having a good working knowledge of communicating in English.

PO\_12: Having interest in lifelong learning



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## **B.Com (Hons)**

### **ADDITIONAL PROGRAMME OUTCOMES (APOs)**

APO\_01: Having an ability to be socially intelligent with good SIQ (Social Intelligence Quotient) and EQ (Emotional Quotient)

APO\_05: Having Virtual Collaborating ability.

APO\_06: Having an ability to use the social media effectively for productive use.

APO\_07: Having critical thinking and innovative skills

APO\_08: Having a good digital footprint.



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## **B.Com (Hons)**

### **PROGRAMME SPECIFIC OUTCOMES (PSOs)**

On completion of B. Com (Commerce) programme, graduates will be able to:

PSO1: To develop proficiency in various facets of management and accounting activities.

PSO2: To enable students to acquire practical skill sets in the fields of Accounting, Entrepreneurship, Economics, Statistics, Principles of Management, Commercial laws and taxation with modern software to work as Tax consultants, Audit resources and other financial services like BPO, KPO.

PSO3: To inculcate in students the ability to gain interest towards professional courses, viz ACCA, CA, CS, CWA-I and prove their proficiency in certification exams.



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**Curriculum Applicable For Students Admitted During 2021-22**  
**B.Com (Hons)**

<b>CREDIT INFORMATION</b>		
<b>S. No.</b>	<b>Category</b>	<b>Credits</b>
1.	University Core (UC)	<b>30</b>
2.	University Electives (UE)	<b>6</b>
3.	Programme Core (PC)	<b>70</b>
4.	Programme Electives (PE)	<b>44</b>
<b>Total Credits</b>		<b>150</b>

<b>University Core (30 credits)</b>							
<b>Course code</b>	<b>Course Title</b>	<b>Course Type</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>	<b>Prerequisites</b>
STS1011	Introduction to Soft Skills	SS	3	0	0	1	Nil
STS1012	Introduction to Business Communication	SS	3	0	0	1	Nil
STS2011	Reasoning Skill Enhancement	SS	3	0	0	1	Nil
STS2012	Introduction to Etiquette	SS	3	0	0	1	Nil
STS3011	Preparedness for External Opportunities	SS	3	0	0	1	Nil
ENG1911	General English –I	ETL	1	0	2	2	Nil
ENG 1912	General English-II	ETL	1	0	2	2	Nil
TAM1003/HIN1002	Language –Tamil/Hindi	TH	3	0	0	3	Nil
HUM1032	Ethics and Values	TH	2	0	0	2	Nil
MAT1012	Statistical Applications	ETL	2	0	2	3	Nil
CHY1003	Environmental Studies	TH	3	0	0	3	Nil
CCA3099	Capstone Project**	PJT	0	0	0	8	Nil

	Summer Internship	PJT	0	0	0	2	Nil
	<b>Total Credits</b>					<b>30</b>	

**\*\* Project Based learning**

University Elective (6 credits)							
Course code	Course Title	Course type	L	T	P	C	Prerequisites
	*University Elective – I		3	0	0	3	
	*University Elective – II		3	0	0	3	
	<b>Total Credits</b>					<b>6</b>	

**\*Any two University electives offered by other schools except Business School**

Programme Core (70 Credits)							
Course Code	Courses	Course type	L	T	P	C	Prerequisites
1xxx	Economic Analysis for Business	TH	3	0	0	3	Nil
1xxx	Fundamentals of Business Mathematics	TH	2	1	0	3	Nil
1xxx	Financial Accounting for Business	TH	3	1	0	4	Nil
2xxx	Management and Organizational Behavior	TH	3	0	0	3	Nil
2xxx	Commercial Law	TH	3	0	0	3	Nil
2xxx	Company Accounts	TH	3	1	0	4	Nil
3xxx	Fundamentals of Marketing	TH	3	0	0	3	Nil
3xxx	Corporate Laws	TH	3	0	0	3	Nil
3xxx	Computer Applications in Business	ETL	2	0	2	3	Nil
3xxx	Cost Accounting: Concepts and Methods	TH	3	1	0	4	Nil
4xxx	Modern Banking Theory and practice	TH	3	0	0	3	Nil
4xxx	Managerial Accounting	TH	3	1	0	4	Nil
4xxx	Research Methods for Business	TH	3	0	0	3	Nil
5xxx	Essentials of Human Resource Management	TH	3	0	0	3	Nil
5xxx	Introduction to Financial Management	TH	3	1	0	4	Nil
5xxx	Financial Markets, Institutions and Services	TH	3	0	0	3	Nil
5xxx	Auditing and Corporate Governance	TH	3	0	0	3	Nil



6xxx	Financial Forensics and Investigation	TH	3	1	0	4	Nil
6xxx	Income Tax Law and Practice	TH	3	1	0	4	Nil
6xxx	Principles of Global Business	TH	3	0	0	3	Nil
6xxx	Entrepreneurial Development	TH	3	0	0	3	Nil
	<b>Total Credits</b>					<b>70</b>	

<b>Programme Electives (44 Credits)</b>							
<b>Course Code</b>	<b>Courses</b>	<b>Course type</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>	<b>Prerequisites</b>
3xxx	Indirect Taxation	TH	3	1	0	4	Nil
3xxx	Investment Analysis and Portfolio Management	TH	4	0	0	4	Nil
3xxx	Insurance and Risk Management	TH	3	0	0	3	Nil
3xxx	Personal Finance and Planning	TH	3	0	0	3	Nil
4xxx	Corporate Financial Reporting	TH	3	0	0	3	Nil
4xxx	Introduction to Fin Tech	TH	3	1	0	4	Nil
4xxx	Macro Economics	TH	3	0	0	3	Nil
4xxx	E-Commerce Management	TH	3	0	0	3	Nil
5xxx	Introduction to Data Analytics and Visualization	TH	3	0	0	3	Nil
5xxx	Principles of Integrated Marketing Communication	TH	3	0	0	3	Nil
5xxx	Essentials of Services Marketing	TH	3	0	0	3	Nil
5xxx	Digital Marketing	TH	3	0	0	3	Nil
6xxx	Labour laws and Industrial Relations	TH	3	0	0	3	Nil
6xxx	Strategy Formulation and Implementation for Business	TH	3	0	0	3	Nil
6xxx	Operations Research Techniques	TH	4	0	0	4	Nil
6xxx	Logistics and Supply Chain Management	TH	3	0	0	3	Nil