



DESIGN-A-THON

UX/UI

Transform Ideas to Reality on User
Experience and User Interface

[REGISTER YOUR TEAM](#)

03-January 2022 TO 09-January 2022

FIVE DAYS TRAINING FROM UX/UI INDUSTRY EXPERT
+
TWO DAYS DIGITAL PRODUCT DESIGN AS A TEAM

Registration Fee : 400 INR(Including GST)

[Online Payment Link](#)

Event Co-ordinators:

Dr.R. JAYANTHI & Dr. A. BHUVANESWARI

School of Computer Science Engineering,
Vellore Institute of Technology, VIT Chennai

Mail : jayanthi.r@vit.ac.in, bhuvaneshwari.a@vit.ac.in

Mobile : 87542 01399, 98940 07258

TRANSFORM IDEAS TO REALITY

In collaboration with 



MR. KINGSLEY
TRAINER AND CONSULTANT,
UX/UI DESIGN & RESEARCH,
UXMINT, CHENNAI

Students will get hands-on experience on understanding the impact of User Experience in Product Life Cycle from UX/UI design and Research, UXMINT. Students who are looking for UX/UI Learning from Industry Experts can participate .

- To expand their knowledge in Design
- To get into glimpse of Entrepreneurship
- To understand about Creative Thinking and Career in Design
- To sharpen Product Development Approach
- UX/UI Design Engineer professional - Highest CTC in Industry

DESIGN-A-THON UI/UX - DESIGN PROBLEM STATEMENT

UX/UI design training will be given for five days - 1.5 hrs of training per day. After five days of online Training, Teamwise a challenging design task will be provided, Based on the knowledge gained from the 5 days session, the participants have to complete the design process to build a digital product.

Each team need to present their digital product design same on Final day to the Panel of Jury consisting of Industry experts, Teams will be evaluated and the result will be announced.

Each Team can have maximum of **two members per Team**.

Event Schedule : [Click Here](#)

ALL PARTICIPANTS WILL RECEIVE CERTIFICATE AND TOP 2 TEAMS WILL RECEIVE THE CERTIFICATE OF APPRECIATION WITH EXCITING CASH PRIZE.