



VIT[®]

Vellore Institute of Technology

(Deemed to be University under section 3 of UGC Act, 1956)

Eligible Research Guide's Details

VIT BUSINESS SCHOOL

Emp. ID	Name of the Supervisor	Designation	No. of Vacancy	Email ID	Mobile No.	Area of Interest
50017	Dr. Hari Krishnan K	Professor Grade 2	5	kharikrishnan@vit.ac.in	9345317693	Consumer Behavior
50041	Dr. Joseph Jeya Anand S	Associate Professor Grade 1	4	josephjeyaanand.s@vit.ac.in	9600100730	Sustainable Supply Chain and Supplier Engagement
50071	Dr. Reeves Wesley J	Professor - Higher Academic Grade	2	reeveswesley.j@vit.ac.in	9894635815	Predictive and prescriptive analytics, Organisational Behavior – Career management, Conflict management, Personality, addictive electronic device use, Workplace spirituality, Social networking sites and well-being, work-family conflict
50079	Dr. Sudarsanam S K	Professor - Higher Academic Grade	1	sudarsanam.sk@vit.ac.in	9940066376	Business Analytics, Information System
50085	Dr. Venkatesh R	Professor - Higher Academic Grade	1	venkatesh.r@vit.ac.in	9840951652	Services Marketing, Social Entrepreneurship and Consumer Behavior, Retail Management and Advertising

50465	Dr. Saju B	Associate Professor Grade 2	4	bsaju@vit.ac.in	9952389878	Marketing (Brand & digital strategy)
50600	Dr. Balaji J	Associate Professor Grade 2	3	balaji.jayakrishnan@vit.ac.in	7708581167	Analytics, Marketing and Operations.
50719	Dr. Anuradha A	Associate Professor Senior	3	anuradha.a@vit.ac.in	9486794954	Quantitative Marketing, Economics and Phygital consumer behaviour
50921	Dr. Raja Rajeswari G	Assistant Professor Senior Grade 1	5	rajarajeswari.g@vit.ac.in	9442397153	International Economics, General Economics, Micro and Macro economics
51060	Dr. Vaidhyanatha Balaji K V	Assistant Professor Grade 2	6	vaidhyanathabalaji.kv@vit.ac.in	7708214093	Personality Traits and Leadership, AI and Talent Acquisition, Organizational
51333	Dr. S Saleem	Assistant Professor Grade 1	4	saleem.s@vit.ac.in	9912620053	Corporate Finance, Capital Markets, Financial Reporting, Mergers & Acquisitions.
51351	Dr. Sumathi G N	Professor Grade 1	3	sumathi.gn@vit.ac.in	9994580644	Human resource.management, Emotional intelligence, Organizational Culture, Remote work, Gig employees, Knowledge management, service quality, Emotional contagion, Workplace Happiness
51353	Dr. Thangaraja Arumugam	Assistant Professor Grade 2	1	thangaraja.a@vit.ac.in	9842529981	Consumer psychology, Customer Experience, Customer Engagement and social selling. Marketinganalytics, pricing, Technology in marketing, Digital marketing, Consumer rationality, Social Media marketing, Content marketing.
51355	Dr. J Bhavani	Assistant Professor Grade 2	2	bhavani.j@vit.ac.in	9884843916	Industrial Relations, Labour Relations, Human Resources, Labour Legislations
51356	Dr. Nisha R	Assistant Professor Grade 2	5	nisha.r@vit.ac.in	9841991530/8072691720	HRM, OB, & Behavioural Science- Emotional Intelligence, Talent Management, Learning & Development, Workplace Counselling, Employee Welfare and Wellness

51433	Dr. Asi Vasu Deva Reddy	Assistant Professor Grade 1	2	asi.vasudeva@vit.ac.in	9959190069	Leadership, Operations, Project Management, Lean Manufacturing, Operations Research, Quality Management, ERP, Performance Management, SCM, Analytics
51730	Dr. Praveen Kakada	Assistant Professor Grade 1	4	praveen.kakada@vit.ac.in	9145512301	Human Resource Management, Organisational Behaviour, Knowledge & Talent Management, Organisational culture & Climate, Leadership
51732	Dr. Muhammed Shafi M K	Assistant Professor Grade 2	5	muhammedshafik@vit.ac.in	7207447589	1-Investment Analysis and Portfolio Management, 2-Financial Inclusion and Microfinance, 3-Banking
51733	Dr. L R K Krishnan	Professor - Higher Academic Grade	4	krishnan.lrk@vit.ac.in	9320116968	Socio-Legal research, Employee relations, Employee Turnover studies, Training and Leadership Development, Performance management & AI in HR
51734	Dr. S Divya	Assistant Professor Grade 1	4	divya.s@vit.ac.in	9150990126	Organizational Behavior, AI and Organizational Science, Computational Human Behavior
51735	Dr. Sujatha Manohar	Assistant Professor Grade 2	2	sujatha.manohar@vit.ac.in	9677041110	Marketing at the bottom of the pyramid, Retail Marketing, Food marketing, Circular economy, Gig Economy, Green marketing
51736	Dr. Malay Bhattacharjee	Assistant Professor Grade 1	6	malay.bhattacharjee@vit.ac.in	9874887449/9830296059	Marketing, Branding, Consumer Behaviour
51737	Dr. Sudheer Muhammed K M	Assistant Professor Grade 1	6	sudheermuhammed.km@vit.ac.in	8904624162	Destination Branding, Service Marketing, Strategic Brand
51952	Dr. Biswabhusan Bhuyan	Assistant Professor Grade 1	6	biswabhusan.bhuyan@vit.ac.in	8637350059	Productivity and Efficiency of commercial banks; Stock markets efficiency; Stock Market Interdependency; Non-performing Assets; Banking; Financial Market; Food Security; Climate change
51953	Dr. Buvanesh	Assistant Professor Grade 1	6	buvanesh.c@vit.ac.in	9789900174	Asset pricing, Stock Market
51954	Dr. Jyotirmayee	Assistant Professor	6	jyotirmayee.s@vit.ac.in	9777554029	Developmental Economics, Public Policy Analysis, Behavioural Economics

	<i>Satapathy</i>	<i>Grade 1</i>				
51955	<i>Dr. Mekhala Antony</i>	<i>Assistant Professor Grade 1</i>	4	<i>mekhala.antony@vit.ac.in</i>	9677031989	<i>Hr and OB, emotional intelligence</i>
51958	<i>Dr. Meenakshi Sankaran</i>	<i>Assistant Professor Grade 2</i>	6	<i>meenakshi.sankaran@vit.ac.in</i>	9566614279/9861210004	<i>Information Systems, Information Communication Technology, Knowledge Management, , Project Management, Business Intelligence, Human Language Technology for Management, MIS, Data Science for Management</i>
52254	<i>Dr. Vadivel S M</i>	<i>Assistant Professor Grade 1</i>	6	<i>vadivel.sm@vit.ac.in</i>	9884721669	<i>Lean Manufacturing/ Management System , Product Design and Development, Adoption of Industry 4.0, Supply Chain Management and logistics, Service Marketing, Circular Economy, Sustainable Quality Manufacturing / Service, Depolymnt of Lean – Six sigma Techniques</i>
52296	<i>Dr. Padmavathy C</i>	<i>Associate Professor Senior</i>	4	<i>padmavathy.c@vit.ac.in</i>	9994032203	<i>Consumer Behavior : E-Commerce, Green Marketing, Artificial Intelligence, Digital Marketing, Technology enabled Marketing, and Marketing Analytics</i>
52300	<i>Dr. Mohammad Shahid Zaman</i>	<i>Assistant Professor Grade 1</i>	6	<i>mohammad.shahidzaman@vit.ac.in</i>	9622583106	<i>Efficiency and Productivity Analysis, Applied Microeconomics, Competition & Stability</i>
52884	<i>Dr. Alli P</i>	<i>Assistant Professor Senior Grade 1</i>	6	<i>alli.p@vit.ac.in</i>	9486310913	<i>Agriculture Economics, rural development, irrigation</i>
53047	<i>Dr. Chitra Devi N</i>	<i>Assistant Professor Senior Grade 1</i>	6	<i>chitradevi.n@vit.ac.in</i>	9789857539	<i>Accounting, Finance, Econometrics and General Management</i>